

2019 Membership Survey Report Highlights

- **Influence and Communication:**

- **94.29%** of members agreed **NAM is an engaging, relevant, and influential organization.**
- **94.28%** of members agreed that **they know what NAM is doing for them** because NAM does a good job communicating with its members.

- **Public Health:**

- **97.14%** of members stated **NAM is a respected voice on public health issues in the Nashville area.**
- **54.3%** of members indicated a **high value of importance of the Project Access Nashville Specialty Care** program and NAM's involvement with public health in the community at large through the Medical Foundation of Nashville.

- **Uniting ALL Physicians:**

- **94.29%** of members indicated that **NAM plays an important role in bringing all physicians** in the Nashville area closer **professionally.**
- **88.57%** of members indicated that **NAM understands their priorities and challenges** as a greater Nashville physician.
- **74.3%** of members stated their one of their **biggest reasons for joining and/or renewing** their membership with NAM was to **support an organization working to unite all local physicians** regardless of specialty or hospital affiliation.

- **Professional Collegiality:**

- **74.29%** of members indicated a **high value of importance of professional collegiality** among benefits of membership.
- **68.6%** of members reported one of their biggest reason for joining and/or renewing their membership with NAM was for **professional collegiality and to engage with other physicians** in the greater Nashville area.

- **Legislative Advocacy:**

- **71.4%** of physicians consider the **legislative advocacy** through NAM/TMA as an important membership benefit and a factor when they join or renew.
- **62.86%** of members indicated the **importance of legislative advocacy efforts** through NAM and TMA through Doctors **Day on the Hill.**

